

Invention Journal Entries over *Writing. A Guide for College and Beyond* text assigned reading – All due by 1/26/17 when you arrive to class.

IMPORTANT: LEAVE ONE BLANK PAGE (Front and Back) IN YOUR INVENTION JOURNAL between your most recent entry and Entry 13 which is the first entry for this assignment. Then, begin with IJ #13, all of our numbering will match.

I.J. Entry 13 - Page 325

1. In your own words, what is an evaluation argument?
2. Explain the three criteria that could be used to make a strong evaluation argument.
3. Why is it important to be fair in writing the evaluation?
4. The media experience essay is which genre of evaluation argument?

I.J. Entry 14 - Pages 327 - 330

1. Discuss how Bill McKibben's "The Only Way to Have a Cow" is organized. Consider the Ethical and Practical criteria. Is the essay's organization effective for the reader? Is the organization effective for McKibben's claim?
2. What is McKibben's Interpretative Claim?
3. Look at the list of terms for COMP II (green handout). Who are the **stakeholders** for the topic McKibben is writing about? (Be as specific as possible.)

I.J. Entry 15 - Pages 331 - 337

1. How is Rachel Laudan a credible author for writing "In Praise of Fast Food?"
2. To supplement the author's definition, do a little research on what a Luddite is (or was).
3. Do you think you could be a modern-day Luddite in any way? Explain.
4. What was Rachel Laudan's Interpretative Claim in her essay?
5. Describe and evaluate Laudan's evidence supporting her argument. Do you consider the evidence effective? Why was Laudan's evidence effective or ineffective?
6. Which evaluation argument genre best describes Laudan's "In Praise of Fast Food?"
7. How is Laudan's essay different than the usual arguments about food consumption? (Consider her focus and her slant – her take or how she is supporting her interpretative claim.)
8. Self-reflection. What is your view Laudan's claim and evidence in your own food consumption?

I.J. Entry 16 Pages 338 – 345

1. If you listen to Joni Mitchell's "Big Yellow Taxi" you'll hear the title of the essay "We Paved Paradise" in the song. After listening, explain how the title is a good one for or appropriate to the essay? (Counting Crows covered the song, too, if you prefer to listen to them.)
2. Which evaluation argument genre best describes Mieszkowski's "We Paved Paradise?"
3. What is Mieszkowski's Interpretative Claim in her essay?
4. How is Mieszkowski's essay different than the usual arguments about environmental issues? (Consider her focus and her slant – her take or how she is supporting her interpretative claim.)
5. Describe and evaluate Mieszkowski's evidence supporting her argument. Do you consider the evidence effective? Why was Mieszkowski's evidence effective or ineffective?
6. What was Katharine Mieszkowski's Interpretative Claim in her essay?
7. What is one bit of information you learned about parking that you didn't know before?
8. Self-reflection. Do you ever curse having to park your car far away from a place you're going to? Or are you the kind of person who doesn't mind walking or mind using alternate transportation methods?